



## **NEWS RELEASE**

**14 November 2012**

### **Age Inclusive appoints new Director**

Business support specialist Age Inclusive Ltd has appointed David Lane as a Director.

Over the last seven years David, who lives in Sunderland, has been working as an Investor in People assessor and adviser, supporting organisations in maximising their return on investment through the development of their people.

He has a Masters Degree in Human Resource Development and is also a qualified Mentor for supporting entrepreneurs in the region. He is also a qualified Leadership and Management facilitator and a Trained Trainer.

He is a nationally qualified Health and Wellbeing in the Workplace adviser/assessor. In this capacity he has worked in the region and in Slovenia supporting small and large businesses in developing their health and wellbeing in the workplace policies.

Cynthia Bartley, Director at Age Inclusive, said: "David's appointment is a significant one for the company as we seek to roll out our services to employers following a successful pilot phase. His senior level management experience and his comprehensive networks in public, private and voluntary sectors will help us achieve our objective of supporting the region's employers with issues around the demographic profile of their workforce."

David said: "I'm delighted to become a Director of Age Inclusive. It provides me with another dimension in supporting organisations in maximising their potential in line with creating a 21st century workforce."

Age Inclusive was founded in 2012 and is headquartered at Newcastle University's Campus for Ageing and Vitality. Its role is to help employers improve their business by addressing the issues of an ageing workforce following the abolition of the default retirement age in 2011.

Age Inclusive was established with support from Newcastle Science City.  
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